



**FOR IMMEDIATE RELEASE**

## **SOUTHWEST AIRLINES CELEBRATES 45<sup>TH</sup> ANNIVERSARY**

**Nassau, Bahamas – Monday, June 20, 2016:** Southwest Airlines celebrated its 45<sup>th</sup> anniversary of initial service on Saturday, June 18, 2016 by treating passengers travelling between Nassau and Baltimore/Washington (BWI) to a Bahamian themed celebration at the Lynden Pindling International Airport.

“Southwest is a Customer Service company that just happens to fly airplanes,” said Gladstone Adderley, General Manager of Ground Operations for Southwest in Nassau. Southwest® began serving The Bahamas on July 1, 2014, with daily nonstop service linking Nassau to Baltimore-Washington International Thurgood Marshall Airport. The Bahamas was one of Southwest’s first routes outside of the United States. Beginning Sunday, August 7, 2016, Southwest will begin offering daily service between Nassau and Ft. Lauderdale-Hollywood International Airport as part of its strategy to expand its international footprint out of South Florida.

“We eagerly anticipate this second nonstop destination for our Nassau Customers who will benefit from our friendly customer policies and reliable, friendly service to connect with important moments in their lives” continued Gladstone. “Certainly our Bahamian customers will enjoy having two checked bags fly free\* with no change fees while travelling on Southwest.”

Since beginning a low-fare/high-value revolution in the air travel industry on June 18, 1971, Southwest has grown to become the largest airline in the United States, carrying nearly one in four air passengers each day in the U.S. The carrier features a service standard of large aircraft with comfortable seating, satellite-based Wi-Fi capability that powers free, live TV.

Passengers travelling between Nassau and Baltimore or Nassau and Ft. Lauderdale will travel in comfort on one of the airline’s 143 seat Boeing 737-700 aircraft. Under an agreement with Broward County, Florida, which owns and operates Ft. Lauderdale-Hollywood International Airport, Southwest is overseeing and managing the construction of the airport's Terminal 1 Modernization Project. In addition to significant improvements to the existing facility, the project includes the design and construction of a new five-gate Concourse A with an U.S. Customs & Border Protection processing facility.

“We are pleased to have Southwest as a partner at LPIA and congratulate them on their 45<sup>th</sup> Anniversary. They have had an eventful four plus decades of growth moving from a mere three air planes when they started in 1971 to now having a fleet of 700 planes and 50,000 staff members around the globe. As they continue to grow, we look forward to them further expanding various direct routes to Nassau,” said Jan Knowles, Vice President, Marketing and Communications, LPIA.

\*First two checked bags fly free® per Customer, weight and size limitations apply. Though change fees are never charged, fare differences may apply.



**Photo (R-L): Captain receives Bahamian treats from Gladstone Adderley, Station Manager of Southwest Airlines - NAS**



**Photo: Passengers receive packages of Bahamian treats in celebration of Southwest Airlines 45<sup>th</sup> Anniversary**

### **About Southwest Airlines**

Having just entered its 46th year of service, Dallas-based [Southwest Airlines](#) (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 50,000 Employees to more than 100 million Customers annually. Southwest operates more than 3,900 departures a day this summer across a network of 98 destinations in the United States and seven additional countries. Southwest has applied to serve three destinations in Cuba with nonstop service from its Florida gateways, providing connections between the island and dozens of U.S. cities.

Based on the U.S. Department of Transportation's most recent data, Southwest Airlines is the nation's largest carrier in terms of originating domestic passengers boarded. The Company operates the largest fleet of Boeing aircraft in the world, the majority of which are equipped with satellite-based WiFi providing gate-to-gate connectivity. That connectivity enables Customers to use their personal devices to view video on-demand movies and television shows, as well as more than 20 channels of free, live TV

compliments of our valued Partners. Southwest created [Transfarency<sup>SM</sup>](#), a philosophy which treats Customers honestly and fairly, and in which low fares actually stay low. Southwest is the only major U.S. airline to offer bags fly free<sup>®</sup> to everyone (first and second checked pieces of luggage, size and weight limits apply, some airlines may allow free checked bags on select routes or for qualified circumstances), and there are no change fees, though fare differences might apply. In 2014, the airline proudly unveiled a bold new look: Heart. The new aircraft livery, airport experience, and logo, showcase the dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic whenever the carrier enters new markets. With 43 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2015 Southwest Airlines One Report<sup>™</sup> can be found at [SouthwestOneReport.com](#).

Book Southwest Airlines' low fares online at [Southwest.com](#).

### **About Lynden Pindling International Airport**

Lynden Pindling International Airport (LPIA) is The Bahamas' premier international gateway. The country's busiest airport served more than 3.2 million visitors in 2015 and safely handled more than 80,000 aircraft takeoffs and landings. Managing partners, Nassau Airport Development (NAD) and Vantage Airport Group, completed a \$409.5 million redevelopment project, transforming LPIA into a modern and efficient facility. The new airport complex has a total square footage of 606,000 with an additional one million square feet of aircraft operating surface. LPIA can now comfortably handle 5 million passengers annually. Operating 24 hours a day, the airport is served by 23 airlines flying to 10 international, 20 U.S. and 22 domestic destinations. For more information, visit [www.nassaulpia.com](#).

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**For further information, please contact:**

**Candice Thompson**

**Manager, Marketing and Communications**

Nassau Airport Development Company

Lynden Pindling International Airport

Tel: 242-702-1061

Email: [candice.thompson@nas.bs](mailto:candice.thompson@nas.bs)