



For Immediate Release

REACH, PERSIS RODGERS HOME TO BENEFIT FROM NAD'S GIVE CHANGE PROGRAM

Nassau, Bahamas May 14, 2015— Two new charitable organizations are set to benefit from the ***Give. Change.*** program at Lynden Pindling International Airport's (LPIA). REACH and

The Persis Rodgers Home for the Aged and REACH, the resource and educational organization for persons afflicted with autism and other neurobiological disorders, are next in line to receive funds from the program.

Back in February, see-through boxes branded with the slogan, ***Give.Change.*** were installed in the US Departures and Domestic/Int'l Departures terminals for travelers to deposit their loose change and paper notes. The Children's Emergency Hostel and the National Museum of the Bahamas – through its agency Antiquities, Monuments and Museum Corporation – were the first two charities **to benefit from the first quarter proceeds** of the program.

“Without the generous support of our travelers, the donations to the Children's Emergency Hostel and the AMMC would not have been possible and we are grateful to those who answered the call to give,” said NAD's Vice President of Marketing & Communications, Jan Knowles.

“During this second tranche of collection, we hope to see a similar outpouring for REACH and the Persis Rodgers Home as we get set for our peak summer travel period. Funds will be collected now through the end of July for both groups and our passenger contributions will go a long way in helping both organizations to carry out their mandate. ”

At the Persis Rodgers Home for the Aged, President Frances LeDee said the financial need is great at the 24-hour operation.

“This donation means more than I could ever say because every dime helps. The money will go towards supplying grocery and food items to our 25 residents, covering the cost of our 24-hour caregivers and to the continuous upgrades and maintenance to our facilities,” she said.

Over the long term, the home requires financial support for ongoing structural repairs, renovation projects and fencing the rear of the property on Hawthorne Road in Chippingham.

“Any donation we receive would make a huge difference in the lives of persons dealing with autism,” said REACH President, Mario Carey. “We’d like to encourage all travelers to generously give change.”

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Photo Caption: REACH and Persis Rodgers Home to received boost from airport donation boxes. Pictured l to r: Deborah Coleby, Vice President of Operations, NAD, Dwayne Gibson, Chairman, REACH, Frances Ledee, President and Shirley Clarke, Administrator at Persis Rodgers Home for the Aged.