



FOR IMMEDIATE RELEASE

LPIA SHOWS BREAST CANCER SUPPORT IN PINK SAFETY VESTS

Nassau, Bahamas – October 9, 2015 - In a caring demonstration of support for breast cancer awareness, a group of Nassau Airport Development Company (NAD) employees are wearing pink high visibility vests while performing their duties in October. When asked about how this idea came about, Ayla Isaacs, Manager, Airfield Maintenance and Environmental Affairs, shared that "we wanted to show our community that we recognize the importance of keeping a spotlight on this issue. We also wanted to remind everyone that men can develop breast cancer and be affected by it too."

In addition to this encouraging display, other activities will be held to promote breast cancer awareness at Lynden Pindling International Airport (LPIA). These activities include a presentation on breast cancer diagnosis and treatment for all airport employees, courtesy of Doctor's Hospital, and a PINK bake sale. As in previous years, employees from NAD and other airport agencies will also wear pink shirts as a part of BAF Financial & Insurance (Bahamas) Limited's "Lee Denim Day" breast cancer awareness campaign every Friday of the month.

Jan Knowles, Vice President of Marketing and Communications at NAD, expressed that "It's a pleasure to see men who are a part of the LPIA community show their support for breast cancer fighters and survivors. We are happy to be able to help offer opportunities to educate our colleagues because we know that the more informed we are about this issue, the more of a difference we can make in each other's lives."

Photo Caption: George Casey, President & CEO, Vantage Airport Group and Vernice Walkine, President & CEO, NAD (centre), show support for breast cancer awareness with NAD employees wearing pink high visibility vests.

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